

Video Recording of Classes at Innovations 2010

The mission of Innovations is to bring quality, machine quilting education to machine quilters around the world. The most effective way to do this is by video recording selected classes during Innovations and placing them on the Innovations website for machine quilters, from all over the world, to view.

Having your class online is a great way to increase exposure of your style of quilting and to promote yourself as a machine quilting educator.

Below is a brief overview on how the video class program works.

- The teacher must agree that their class can be video recorded.
Your class will not be recorded without your permission.
- The teacher will have a separate, online video class contract for each class that is recorded during Innovations 2010. The teacher will have ample time to review the contract before Innovations 2010 begins.
- Professional video recording equipment is used and trained video technicians will be responsible for the video recordings at Innovations 2010.
- After the class has been recorded, the video will be edited, converted, and placed on the Innovations website. You will be notified of the progress and when your class is posted on the website.
- Innovations covers the cost of all recording, editing, production and manufacturing costs. The teacher will receive a royalty of 20% of the online class fee for each student who registers for the online class. Royalties are paid quarterly.
- Each student who registers for the online video class will receive a DVD of the class. Innovations covers the cost of the DVD production and shipping to the student.
- The teacher can purchase DVD's from Innovations at a wholesale price (plus shipping) for their own use and sale.

If you would like more details about this exciting new program please contact Cindy Roth at 253-854-3362 or send her an email at mqinnovations@aol.com